



Initiative 1 Capacity Building

Strengthen the capacity of the Virginia Diabetes Council to achieve the strategic initiatives of the Virginia Diabetes Plan by working collaboratively with partners throughout the Commonwealth.

Goal 1. Strengthen the infrastructure and resource base of the Virginia Diabetes Council to facilitate the Plan's implementation with its partners.

Objectives

1. By March 2008, designate a Steering Committee and seven (7) VDC Work Groups that will provide leadership for achieving strategic initiatives in the Plan: Surveillance and Evaluation, Prevention, Education and Empowerment, Access to Care, Quality of Care, Research, and Advocacy.
2. By March 2008, revise the VDC website with appropriate links to diabetes resources and partners. Update annually.
3. By March 2008, develop and initiate a marketing plan that continually recruits and engages a statewide, diverse membership representing individuals, coalitions, and organizations concerned about diabetes. Members will be sought with the skills and resources needed for the Plan's implementation and ensuring that the underserved regions with a high impact of diabetes are represented. Evaluate recruitment efforts annually.
4. By March 2008, ensure that local, regional and state diabetes partners have multiple options for participating in VDC meetings and activities (e.g. quarterly meetings in sites other than Richmond, a quarterly newsletter, teleconferencing, etc.).
5. By June 2008, engage in strategic planning for VDC that focuses on its vision, mission, structure, and annual work plan.
6. By June 2008, develop a business plan and annual budget process for VDC that is updated annually.
7. By June 2008, form a resource development team to develop and initiate a funding campaign to support VDC's infrastructure, permanent staffing requirements and implementation of strategic initiatives.
8. By September 2008, develop a communication plan which promotes and links the VDC members, key partners, local coalitions, and the public with information about the Plan and diabetes resources (e.g., clearinghouse website, email list serve, E-newsletter, and teleconferencing capabilities).
9. By January 2009, recruit and hire a full time Executive Director and part time assistant for the VDC.
10. By December 2009, develop and execute a plan to biennially evaluate the VDC's effectiveness and its responsiveness to members.

Key Partners

Virginia Diabetes Council

